Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method in a network computing environment for loading data into a database using a browser, the method comprising:

obtaining one or more raw informational items from a data source;

storing said one or more raw information items in a temporary storage table;

creating a derived version of said raw informational items;

writing said derived version into a production data store;

storing said derived version in a validation table; and

validating said derived version against said raw informational items <u>based on a</u> <u>comparison of said temporary storage and validation tables</u>.

- 2. (Currently Amended) The method as recited in claim 1, wherein said creation of derived version includes temporarily storing and parsing said raw informational items.
 - 3. (Canceled)
 - 4. (Canceled)
- 5. (Original) The method as recited in claim 1, wherein said production data store is one that is accessible to end users of the network.

1518174v7 2

Application No. 10/054,052 Amendment dated November 16, 2004 Reply to Office Action of August 19, 2004

- 6. (Original) The method as recited in claim 1, wherein said data source exists at a vendor's location.
- 7. (Original) The method as recited in claim 1, wherein said production data store includes at least one of a product table, a category table, a content table, a style table, a discount table, and a pricing table.
- 8. (Currently Amended) A computer readable medium having computer executable instructions for performing the steps recited in method of claim 1.
- 9. (Currently Amended) A computer system having a processor, a memory and an operating environment, the computer system operable to perform the steps recited in method of claim 1.
- 10. (Currently Amended) A network computing environment for loading data into a database using a browser, the computing environment comprising:

a transferring component which transfers one or more raw informational items from a vendor's data source to an e-Store location, wherein said transferring component stores said one or more raw informational items in a temporary storage table;

- a deriving component for creating a derived version of said one or more informational items stored in said temporary storage table; and
- a validation component for validating said derived version against said raw informational items creating a validation table from said derived version and comparing said validation table to said temporary storage table.

1518174v7

Application No. 10/054,052 Amendment dated November 16, 2004 Reply to Office Action of August 19, 2004

- 11. (Original) The computing environment as recited in claim 10, further comprising a parsing component for parsing said one or more informational items into a plurality of data storage tables representing attributes of said one or more informational items.
- 12. (Original) The computing environment as recited in claim 11, wherein said storage tables comprise at least one of a production table, a category table, a content table, a style table, a discount table and a pricing table.
- 13. (Currently Amended) A method in a network computing environment for loading raw vendor data to an e-Store location, the method comprising:

transferring the vendor data from a vendor's location to an e-Store location; storing said data in a temporary storage table;

creating a derived version of said raw vendor data;

loading said derived version into one or more operational data tables of the e-Store location;

extracting data from said operational database tables to create a validation table; and

validating the data loaded into said operational database tables against said data stored in said temporary storage table.

comparing said temporary storage table with said validation table.

14. (Original) The method as recited in claim 13, further comprising parsing said data prior to creating said derived version.

1518174v7

Application No. 10/054,052 Amendment dated November 16, 2004

Reply to Office Action of August 19, 2004

15. (Currently Amended) The method as recited in claim 13, wherein said

temporary storage and said validation tables is are in a de-normalized tables.

16. (Canceled)

17. (Original) The method as recited in claim 13, wherein said operational

database tables includes at least one of a product table, a category table, a content table, a style table,

a discount table, and a pricing table.

18. (Currently Amended) A computer readable medium having computer

executable instructions for performing the steps recited in method of claim 17.

19. (Currently Amended) A computer system having a processor, a memory and

an operating environment, the computer system operable to perform the steps recited in method of

claim 17.

20. (Original) A computer readable medium including a data structure for

validating vendor data which has been loaded into an e-Store operational database, wherein the data

structure comprises:

a first temporary storage table for storing vendor data that has been

transferred from a vendor location;

one or more operational database tables for storing vendor information that

has been parsed from said first temporary storage table; and

1518174v7

5

Application No. 10/054,052

Amendment dated November 16, 2004 Reply to Office Action of August 19, 2004

a second temporary storage table including vendor data extracted from said

one or more operational database tables, wherein said second temporary storage table

is adapted to be compared to said first temporary storage table.

(Original) The computer readable medium as recited in claim 20, wherein 21.

said operational database tables include at least one of a product table, a category table, a content

table, a style table, a discount table, and a pricing table.

1518174v7

6